

# Economics and Business Review

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ul. Powstańców Wielkopolskich 16, 61-895 Poznań, Poland  
phone +48 61 854 31 54, +48 61 854 31 55, fax +48 61 854 31 59  
www.wydawnictwo-ue.pl, e-mail: wydawnictwo@ue.poznan.pl  
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## **Banks, non-bank companies and stock exchange: do we know the relationship<sup>1</sup>?**

***Binam Ghimire,<sup>2</sup> Rishi Gautam,<sup>3</sup> Dipesh Karki,<sup>4</sup> Satish Sharma<sup>4</sup>***

**Abstract:** This paper investigates the role played by the banking sector in founding, sustaining and developing stock exchange markets. The paper has constructed data on market capitalisation separately for banks and non-bank companies. We apply cointegration techniques developed by Engle and Granger [1987] and Johansen [1988] and we bootstrap the variables to examine the nature of relationship between the banks and stock markets. We found that banks have played an important role in the development of stock exchanges. Further, the empirical analysis made amongst ten developed and developing exchanges suggests a listing of non-bank companies important for development of stock markets. These findings have also been verified by analysing the data of an exchange not included in the test.

**Keywords:** financial development, banks, stock exchanges, cointegration, bootstrap.

**JEL codes:** C22, C15, G10, G21.

### **Introduction**

This paper provides evidence that in many countries the financial institutions, mainly the banks and stock markets, are closely related and banks play an important role in the establishment, management and daily trading of stock markets.

The motivation for this paper is the gap in the literature regarding the nature of the relationship between the two financial institutions. Many empirical papers have provided evidence that both banks and stock markets are important for economic growth [Chakraborty and Ray 2006; Deidda and Fattouh 2008;

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<sup>2</sup> Newcastle Business School, Northumbria University, Newcastle upon Tyne, NE1 8ST, U.K.; corresponding author: binam.ghimire@northumbria.ac.uk.

<sup>3</sup> Shaker Dev Campus, Tribhuvan University, Kathmandu, Nepal.

<sup>4</sup> Newcastle Business School, Northumbria University, Newcastle upon Tyne, U.K.

Levine 2002; Levine and Zervos 1998]. Studies have also shown the complementary role between banks and stock markets [Demirgüç-Kunt and Levine 1996; Garcia and Liu 1999; Li 2007] whilst Deidda and Fattouh [2008] provide evidence of a diminishing impact of banks upon economic growth as stock markets develop. The literature as such is not clear and not explicit enough on the relationship between the two financial institutes. Moreover economic growth literature also includes variables capturing the effect of both banks and stock exchanges as independent variables. Given the substitute and complementary nature of the relationship mentioned in literature, keeping them as independent variables can be empirically questionable which further enhances the scope of this paper.

The paper is organised as follows. Section two reviews the literature on banks and markets. The new variables and data constructed for this paper will be discussed in section three. Section four describes the methodology used, discusses the results and also includes an analysis of a further case study: Nepal Stock Exchange. Finally, section five outlines the main conclusions.

## **1. Literature review**

Atje and Jovanovic [1993] carried out the first cross-country growth analysis involving banks and stock markets and found a positive influence of stock markets but a negative one for banks. The debate on the comparative advantages of bank based and market based economies became more intense in the subsequent literature. Some of them included a comparison of financial systems in different countries, particularly developed countries, whilst others investigated the nature of the relationship between the banks and markets.

Allen [1993] recommends bank-based systems for traditional industries where there is consensus about policies, and market-based systems for dynamic industries where wide agreement is lacking. Allen and Gale [1995] while expanding over Allen [1993] provide a quantitative measure of the share of banks and markets for Germany and United States. For example, they show that the ownership of publicly listed banks during the period 1990–1991 was 8.9% in Germany compared to only 0.3% in the USA [Allen and Gale 1995: 188, Table 3]. The authors continue to explore the bank and market based economies and in Allen and Gale [1995] they show the theoretical model in which they find that a bank based system may perform better than one which is market based. The authors suggest that the German financial system, with its reliance on financial intermediary market, can minimize the risk (using the reserve held by the bank) better than the US financial system that relies more on financial markets. Levine [1997] compares the close bond between banks and industrialists in bank-based economies such as Germany and Japan, and the greater liquidity and risk sharing opportunities in market-based countries such as the United

Kingdom and the United States. The author finds the bank-based financial structure of Japan superior to that of the United States but raises concern over the available quantitative measure that differentiates an economy into bank-based and market-based. The author doubts whether Japan is a bank-based economy since it has one of the best developed stock markets in the world. The author therefore suggests the need for further research with new quantitative measures of financial structure and functioning of financial system [p. 719]. Allen and Gale [2000] provided a more comprehensive explanation of five developed economies (France, Germany and Japan as bank-based and United Kingdom and United States as market-based) and their effect in resource allocation and economic development. The authors find both banks and markets important for a good financial system. Nevertheless they stress the need for more research in the area to understand the advantages and disadvantages of the different types of financial institutions [Allen and Gale 2001].

Some empirical works have suggested a complementary role played by banks and markets. Boyd and Smith [1996] suggest that stock markets and banks may act as complements rather than as substitute sources of capital. Similar to Boyd and Smith [1996], Demirgüç-Kunt and Levine [1996] find that across countries the level of stock market development is positively correlated with development of financial intermediaries. Demirgüç-Kunt and Levine [1996] use data on 44 developed and emerging markets from 1986 to 1993 and find that large stock markets are more liquid, less volatile and more internationally integrated than smaller markets. The authors find developed markets having developed intermediaries. Thus they conclude that stock markets and financial intermediaries complement each other and therefore they grow together as they develop.

Boot and Thakor [1997] explain the interaction between banks and markets. They make models of a financial system based on three types of informational asymmetries. The first one is about imperfect knowledge on the quality of investment projects available to borrowers. This is better handled by financial markets as markets are better at pricing the value of the firms. The second is the post-lending moral hazard and the third is uncertainty that a borrower would be prone to moral hazard. The second and third informational asymmetries are better handled by banks as banks continue to retain information about the borrowers. The authors therefore present an optimal combination of banks and markets as a better financial system. The authors also find that when the borrowers gain reputation (at the expense of the bank), the capital market expands.

Garcia and Liu [1999] use seven countries in Latin America, six countries in East Asia, and two developed industrial countries (United States and Japan) in their empirical analysis regarding the macroeconomic determinants of stock market surge in the period 1980–1995. They argue that the more developed banking sector in East Asian economies led to growth in the size of the market in the region. The authors use stock market capitalization as a measure of

stock market development. They find the stock market as a complement rather than substitute for the banking sector. Similarly, Li [2007] finds development of financial intermediaries have a positive association with the size of equity markets. The author uses 33 developed and developing countries. The author finds the stock market of less developed countries growing much faster in size than the developed countries in the sample, whereas more developed countries enjoyed faster growth in trading activity than the developing countries.

Levine [2002] could not find support for either a bank-based or a market-based financial system, instead favoured for overall financial development importantly influenced by legal system. Chakraborty and Rays' [2006] findings are similar to Levine [2002] as they were also unable to find one type of system superior to another although they suggested bank-based system are more beneficial to industrial countries. Deidda and Fattouh [2008] find both banks and stock markets important for growth. However, in their study, the growth impact of bank development (measured by domestic credit to private sector to GDP) is lower when the level of stock market development (measured by turnover ratio) is higher. Minier [2009] finds that opening a stock exchange is important for growth. The author finds that countries experience higher economic growth during the first 5 years of the existence of a stock exchange. However, the longer-term results, according to Minier, [2009] are more ambiguous.

Lee [2012] looked at the relative merits of bank-based and market-based financial systems. The author used a subsample analysis in which it is found that for all six countries in the sample, which includes both bank and market based economies, the banking sector played an important role in the early years of economic growth. A further analysis by the author shows that the banking sector and the stock market were complementary to each other in each country in the process of economic growth except for the United States, where the two sectors were mildly substitutable.

Ghimire and Giorgioni [2013] apply the World Bank Enterprise survey data in their study of finance and growth relationship. They identify internal finance as an important variable which is omitted in the finance and growth literature. Similar to some existing literature [Beck and Levine 2004; Loayza and Rancière 2006; Saci, Giorgioni, and Holden 2009], the authors provide evidence of a negative impact of banks' development on economic growth in the short-term. However, they could not establish whether stock markets contribute to growth in a significant manner when the effect of internal finance was included.

Vithessonthi [2014] examines how bank risk varies with changes in financial market development in a broad data set of 52 publicly listed commercial banks in five South East Asian countries over a 23-year period between 1990 and 2012. The author finds that higher degrees of financial market development are associated with weaker bank capital positions and are positively related to higher degrees of bank revenue diversification.

## 2. New variables and data

In the literature on finance and growth variables approximating the role of banks and stock markets are included in the models to be estimated and are considered as independent variables. In this paper we examine whether this assumption is correct.

The argument is that banks may play an important role in the founding, managing and development of stock exchanges in certain circumstances. In every country of the world, banks (mostly commercial) have been established much earlier than stock markets. Therefore the possibility that banks can play an important role in the actual setting up and running of a stock exchange should not be discounted. For example banks can own brokerage houses, shares of banks themselves are floated on stock markets (as parts of initial placement offers IPOs, further issuance or privatisation programmes) and banks may act as brokers or financial investment advisors. In addition banks might be instrumental in setting up stock markets in a number of other ways (providing initial capital, management and operators). Banks could establish and/or own stock markets. As shown in Table1, which is based on the elaboration of the authors from data provided by Minier [2009], this is frequently the case.

**Table 1. Role of banks in stock markets**

Country	Date of Establishment	Founder
Croatia	1991	25 banks and insurance companies
Estonia	1996	Founded by a collection of commercial banks, brokerage firms and state actors
Fiji	1994	Stock exchange established as a wholly owned subsidiary of the Fiji Development Bank
Iceland	1996	Joint venture of several banks and brokerage firms, at the initiative of the Central Bank
Jamaica	1968	Privately founded by four founding members in 1968 with involvement of the Bank of Jamaica
Korea	1956	Trading began in March 1956 with 12 issues; established jointly by banks, insurance and securities companies under government sponsorship
Nicaragua	1994	Government, banks and private companies met in 1990 to discuss forming a stock market
Taiwan	1961	Established late 1961 with capital from government operated and privately owned banks and enterprises

To move one step further and provide some empirical evidence of this possible relationship, we collect, separately for banks and for companies other than

banks, data on one of the variables most commonly utilised to approximate the development of stock exchanges: market capitalisation (usually as a proportion of GDP in the literature). Data on market capitalisation of banks (henceforth “BANKCAP”) and market capitalisation of all other companies except banks (henceforth “NONBANKCAP”) have been collected for the exchanges in countries listed in Table 2. Table 2 also includes the Age of the Exchange and the average dollar capitalisation 18 year period for all 10 sample countries.

**Table 2. Average annual market capitalization for the period 1991–2008 and age of the exchange between 1991–2008 for sample countries**

Country	Market Capitalisation (million US Dollars)	Age of Exchange
Hong Kong	505,366	117
Korea	332,734	52
Malaysia	171,536	78
Singapore	170,331	78
Thailand	90,488	45
Indonesia	61,690	96
Pakistan	18,614	61
Kenya	3,784	20
Sri Lanka	2,990	23
Bangladesh	2,221	54

The year of establishment is obtained from the websites of stock exchanges of the countries. Details available in Appendix Table A.1.

The age of exchange is calculated by subtracting from 2008.

Market capitalisation above is from Standard and Poor’s, Emerging Stock Markets Factbook and supplemental S and P data downloaded from the UK Data Archive.

Given the complexity of collecting data for market capitalisation for banks and non-bank companies which is very time consuming, we restricted our sample to 10 countries. The motivation for selecting the countries listed in Table 2 is to include exchanges at different levels of development in the sample which is discussed below:

1. Exchanges in Hong Kong and Singapore are some of the most developed in the world. Additionally, they are very old and therefore represent well established stock exchanges.
2. Exchanges in countries such as Korea, Malaysia and Thailand are not very old but are regarded as systematically more developed exchanges than many (Australia, Canada and many in Europe) in the world [Demirgüç-Kunt and Levine 1996].

3. Exchanges in Bangladesh, Pakistan, Sri Lanka are not very new (for example Dhaka Stock Exchange was established two years before the Korea Exchange and the stock exchange in Pakistan was established before the Korea Exchange) but they are not as developed as some others in the sample.
4. Finally, the exchange in Kenya is relatively new and has fewer listed companies and a low market capitalisation.

It is important to emphasise that the variables BANKCAP and NONBANKCAP are new in the literature. As such we construct the annual time series of the data for the two variables over the period 1991 to 2008. We start from 1991 as data before this period are not available for many countries in the sample. To compute the two variables, market capitalisation data for the composite (or all indexes) to obtain maximum possible stocks have been downloaded from the main exchange of the country using Datastream and then manually separated into BANKCAP and NONBANKCAP. Table 3 shows the number of banks and non-bank companies listed in the exchanges of the countries (June 2008 is randomly selected as the time period to collect data related to numbers of banks and non-bank companies).

A scrutiny of the number of banks listed in the exchange (Table 3) reveals that in less developed exchanges, the proportion of banks is higher. The order of the countries is based on the percentage of banks in the exchange in ascending order.

**Table 3. Number of listed companies and the % of banks in total**

Country	Number of banks listed on the exchange	Number of non-bank cos. listed on the exchange	% of banks
Malaysia	6	992	0.6
Hong Kong	13	1021	1.27
Thailand	9	464	1.94
Korea	15	745	2.01
Singapore	6	215	2.79
Pakistan	18	234	7.69
Sri Lanka	18	233	7.73
Indonesia	29	346	8.38
Bangladesh	42	235	17.87
Kenya	5	14	35.71

The highest percentage of banks in the total number of listed companies is from Kenya followed by Bangladesh. The exchanges in these countries are rela-

tively newer and less developed (according to total market capitalisation) than other exchanges in the sample. In countries with stock exchanges classified as the most developed and fastest growing such as Malaysia, Singapore, Hong Kong and Korea [Demirgüç-Kunt and Levine 1996], banks play a small role (less than 3%). In Sri Lanka, Pakistan and Indonesia the percentage of market capitalisation explained by banks ranges above 7 percent.

We first calculated the correlation coefficient between average capitalisation and age for the countries in Table 2 and found it to be 0.64, which is high i.e. older stock exchanges tend to be more developed. Therefore we identified and constructed a new variable “AGEXCHANGE” as a proxy representing the development of the exchange. This variable is admittedly less sophisticated than a variable capturing market capitalisation or a variable capturing the number of firms quoted on a market, although AGEXCHANGE is not immune from criticism.

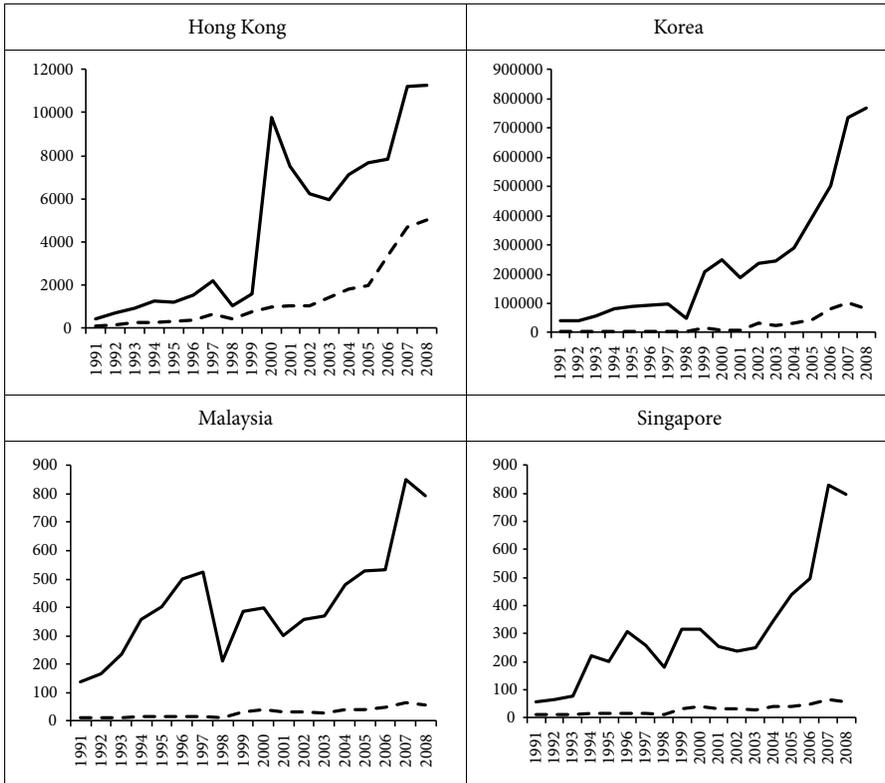
The correlations between the variables BANKCAP and NONBANKCAP for the exchanges in the sample countries are presented in Table 4.

**Table 4. Correlation coefficient between the variables BANKCAP and NONBANKCAP (annual data 1991–2008 17 observations)**

Country	Correlation
Bangladesh	0.94
Hong Kong	0.84
Indonesia	0.95
Kenya	0.97
Korea	0.97
Malaysia	0.81
Pakistan	0.89
Singapore	0.91
Sri Lanka	0.96
Thailand	0.80

As noted in Table 4 the correlations are positive and very high for each country in the sample. However in the case of established exchanges BANKCAP represents a very small portion of the total market capitalisation. For effective analysis we now present the line chart for both the variables.

Figure 1 presents the line chart for the variables BANKCAP and NONBANKCAP for the markets of Hong Kong, Korea, Malaysia, and Singapore. Banks do not seem to have a prominent role as one would expect



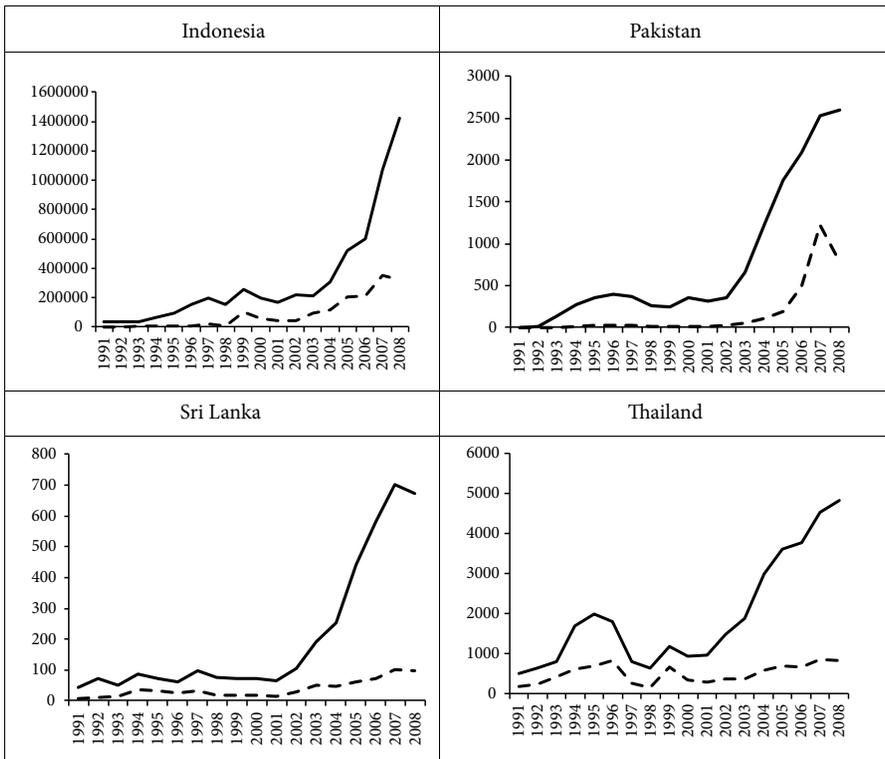
**Figure 1. Line chart for the variables BANKCAP (dashed line) and NONBANKCAP (solid line) for Hong Kong, Korea, Malaysia and Singapore (values in trillion local currency)**

in large and diversified exchanges, although BANKCAP is more important in Hong Kong.

In Figure 2 the line charts for Indonesia, Pakistan, Sri Lanka and Thailand are presented.

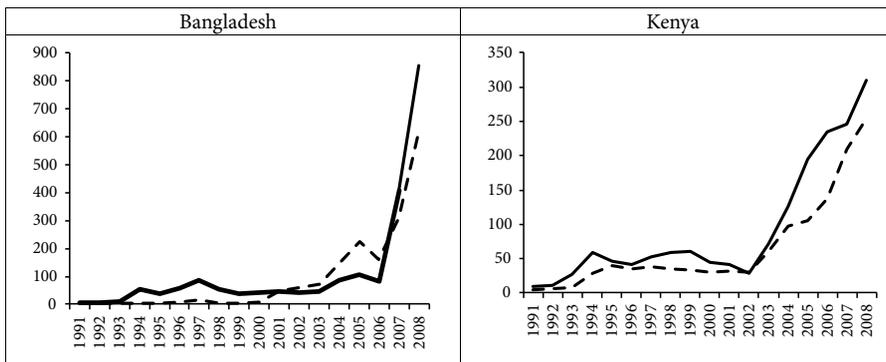
Banks appear to be playing a larger role, although in both Thailand and Sri Lanka the gap between BANKCAP and NONBANKCAP widens after around 2001.

Finally, the line graphs of Bangladesh and Kenya in Figure 3 show that the two variables have moved quite close. In the case of low developed or new exchanges such as Kenya we believe that banks play a very prominent role in shaping the size of the exchange as banks seem to represent a significant portion of total market capitalisation. In fact, in Bangladesh, during the period 2001–2007, BANKCAP has been higher than NONBANKCAP, whilst in Kenya, BANKCAP has almost been equal to NONBANKCAP throughout the entire period 1991–2008. It may be noted that compared to other countries in the sample, these countries have less developed exchanges.



**Figure 2. Line chart for the variable BANKCAP (dashed line) and NONBANKCAP (solid line) for Indonesia, Pakistan, Sri Lanka and Thailand (values in trillion local currency)**

By looking both at the number of banks against the number of non-bank companies (Table 3) and at the market capitalisation of banks against the market capitalisation of other companies it is reasonable to suggest a testable hypoth-



**Figure 3. Line chart for the variable BANKCAP (dashed line) and NONBANKCAP (solid line) for Bangladesh and Kenya (values in trillion local currency)**

esis that in less developed and newer (i.e. more recently established) markets the stakes of banks are relatively higher than in more developed and longer established markets. This is investigated in the next section.

### 3. Methodology and results

This paper applies the Johansen [1988] and the Engle-Granger [1987] two step methods of cointegration. Johansen [1988] is applied as the main test for the variable BANKCAP and NONBANKCAP. As an additional test, Engle-Granger [1987] is carried out where the variable AGEEXCHANGE is used.

Two variables will be cointegrated to test if they have a long term, or equilibrium, relationship between them. So the test will help to establish if there is cointegration between banks and exchanges, confirming evidence of any long-run relationship. The basic objective of the cointegration is to test the null hypothesis that  $\phi = 1$  in

$$y_t = \phi y_{t-1} + u_t \tag{1}$$

against the one-sided alternative  $\phi < 1$ . So we have,

$H_0$ : series contains a unit root

vs.

$H_1$ : series is stationary.

The regression equation is:

$$\Delta y_t = \psi y_{t-1} + u_t, \tag{2}$$

so that a test of  $\phi = 1$  is equivalent to a test of  $\psi = 0$  (since  $\phi - 1 = \psi$ ).

We first apply Johansen [1988] cointegration test which produces two statistics: maximal eigenvalue of the stochastic matrix and the test based on the trace of the stochastic matrix. This test is based around an examination of the  $\pi$  matrix, where  $\pi$  can be interpreted as a long-run coefficient matrix. The test for co-integration between the variables is calculated by looking at the rank of the  $\pi$  matrix through its eigenvalues.  $\pi$  can be defined as the product of two matrices:

$$\pi = \alpha\beta'. \tag{3}$$

The matrix  $\beta$  gives the cointegrating vectors, whilst  $\alpha$  gives the amount of each cointegrating vector entering each equation of the vector error correction model. Here the trace test is a joint test where the null hypothesis is that the number of cointegrating vectors is less than or equal to  $r$ , against a general alternative that there are more than  $r$ . Whereas the maximum Eigenvalue test conducts separate tests on the individual eigenvalues and the null hypothesis

is that the number of cointegrating vectors is  $r$ , against an alternative of  $(r + 1)$ . The two statistics are:

$$\lambda_{\text{Trace}}(r) = -T \sum_{i=r+1}^g \ln(1 - \hat{\lambda}_i), \quad (4)$$

$$\lambda_{\text{Max}}(r, r+1) = -T \ln(1 - \hat{\lambda}_{r+1}), \quad (5)$$

where  $\hat{\lambda}_i$  is the estimated value for the  $i^{\text{th}}$  ordered eigenvalue.

Trace and Maximum Eigenvalue statistics are calculated for all countries in the sample.

In order to further support the Johansen test, the two step cointegration, using Engle and Granger's [1987], procedure will also be performed. To achieve this, the residuals from the regression equation are calculated. On the residuals, unit root tests (ADF<sup>5</sup>) are applied to find the t statistics. It is expected that if the t-statistics, are higher this will indicate a closer association between the variables and vice versa. If the hypothesis is true then t-statistics for less developed stock exchanges will be higher. On the other hand, a developed stock exchange should have a lower t-statistics value i.e. associated to a lesser extent.

The correlation coefficient is calculated between t-statistics and variables representing stock exchange development (AGEXCHANGE). If the correlation is negative then it would imply that in countries with highly developed stock exchanges, the banks and stock market will have less cointegration as compared to countries with less developed exchanges.

As a further robustness check, bootstrapping<sup>6</sup> of the variables (AGEXCHANGE and ADF t-statistics) can be done to find the level of confidence interval between the two<sup>7</sup>. Finally, if the difference is stationary (from the cointegration test), this should imply that banks are dominant for the stock market (and the country does not have a well developed exchange). Cointegration does not seek the causality. However in the exchange banks are only one out of many industries in a country. So it should not be the only element responsible for the growth of a stock market. In other words, if the difference between total market capitalization and bank stock capitalization remains stationary, this practically means that bank stocks are the main element in the stock market contributing to its growth.

The Johansen cointegration results are reported in Appendix Table A2. The test shows that there is cointegration amongst BANKCAP and NONBANKCAP for countries namely Bangladesh, and Kenya (Trace test at 8%). The cointegra-

<sup>5</sup> The unit root test is conducted for both intercept and trend. ADF is the augmented Dickey-Fuller test.

<sup>6</sup> Bootstrapping with replacement.

<sup>7</sup> Bootstrapping is done in MATLAB. MATLAB is a numerical computing environment maintained by the MathWorks (<http://www.mathworks.com/>).

tion for Thailand can be established at 9% from the Trace test and 8% from the Maximum Eigenvalue test. The countries that have no cointegration are Hong Kong, Indonesia, Korea, Malaysia, Pakistan, Singapore, and Sri Lanka. Both the Trace and Maximum Eigenvalue tests support the results. The results are similar to those predicted through the line graphs. This means stock exchanges that have a larger share of banks are cointegrated.

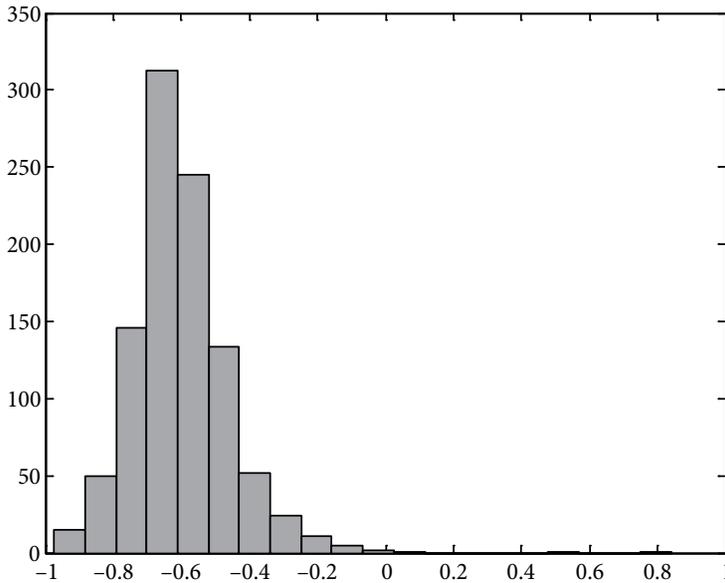
The paper also runs the Engle and Granger [1987] two step method of calculating cointegration. The OLS equation is run and the series for residual is derived in which the ADF test is performed. It is found that that the variables are not cointegrated for many countries. However it is well established that the Engle and Granger [1987] method can be unreliable in the case of a small sample. Hence, the t-statistics computed from ADF tests of the residuals are taken. A higher t-statistics will mean the variables are more correlated and vice versa. The ADF t-statistics values of the unit root test on the residuals using Engle and Granger [1987] are made available in Table 5.

**Table 5. ADF t-statistics**

Country	ADF t-statistics
Bangladesh	-1.403
Hong Kong	-1.491
Indonesia	-1.962
Kenya	-2.574
Korea	-2.719
Malaysia	-1.740
Pakistan	-3.085
Singapore	-1.279
Sri Lanka	-2.659
Thailand	-3.554

In addition, the re-sampling of the AGEXCHANGE and ADF t-statistics vectors a 1000 times is done to consider the variation in the resulting correlation coefficients. The correlation coefficient is computed on each sample and obtained the histogram that is shown in Figure 4 is obtained.

The histogram shows that nearly all the estimates lie on the interval [-1 to -0.2]. Next bootstrapping is done for the pairs consisting of t-stats of ADF test and GEXCHANGE (to construct a confidence interval). After bootstrapping the correlation coefficient 5,000 times (this also helps in minimising error bias in small time series data) at 95% confidence interval, lower/upper limit of -0.2103 and -0.8577 respectively are obtained.



**Figure 4. Histogram of correlation between the variables**

The above analysis implies an evidence for an inverted relation between the t-stats of the ADF test and AGEEXCHANGE. In other words when the age of the exchange is high the t-statistics are low and therefore there is no cointegration and vice versa.

This evidence of a negative correlation between t-statistics and AGEEXCHANGE implies that in countries with highly developed stock exchanges, the banks and stock market will have less co-integration as compared to countries with less efficient exchanges. The implication is that in less developed stock exchanges the variables BANKCAP and NONBANKCAP are more cointegrated suggesting stationarity of the relationship. In practical terms this means that bank stocks are the main element in the stock market contributing to its growth. In the exchange banks are therefore the dominant players and the exchange may be less developed.

#### **4. Confirming the result**

The variables used are the first of its kind in literature and the methods applied are not without limitations. In order to gather further support for the findings (i.e. least developed exchanges have banks as dominant players in the market) the paper has collected the market capitalisation data of Nepal Stock Exchange (NEPSE<sup>8</sup>). Nepal is not the sample country of this empirical investigation. Hence the testing of the results obtained should be unbiased when tested for NEPSE.

<sup>8</sup> NEPSE is the only stock exchange of Nepal. It was established in 1983.

The numbers of listed companies in the exchange (as of July 2009) after separation into financial and non-financial sectors are presented below.

The number of listed financial and non-financial companies in the exchange (as of July 2009) is presented below in Table 6.

**Table 6. Number of listed companies in NEPSE**

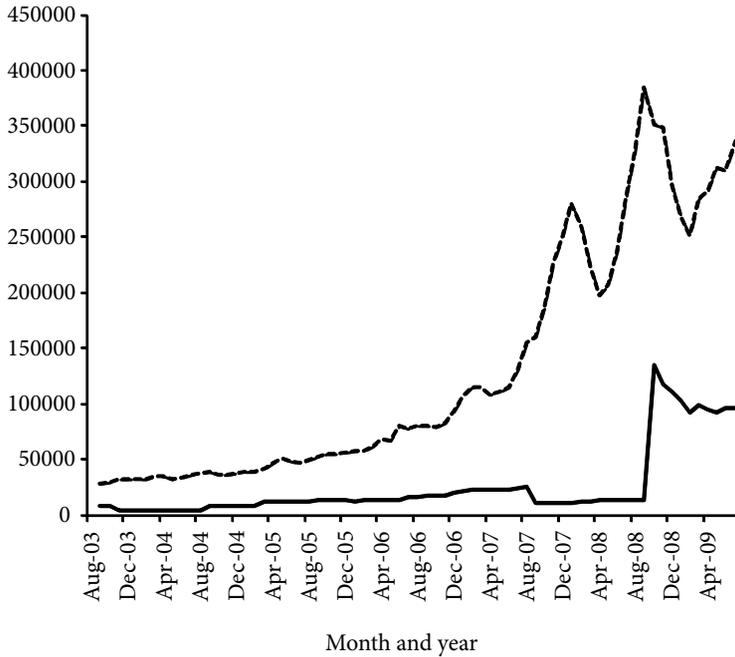
Types	Total number of listed companies	Category	Number listed
Financial intermediaries	133	Commercial banks	23
		Finance companies	62
		Development banks	32
		Insurance companies	16
Non financial	31	Hotels	4
		Manufacturing & processing	17
		Others	2
		HydroPower	4
		Tradings	4

Source: NEPSE.

The line graph of the data for BANKCAP and NONBANKCAP is provided in Figure 5 next.

Throughout the six years the contribution of banks in total market capitalisation has remained stable at 82% on average.

The paper has also collected data on the average annual Value traded and Number of shares traded for one year on a monthly basis for all companies listed in the exchange. It is found that on average financial institutions represented 85.84% of the total value traded. Similarly, almost 91% of the total numbers of shares were traded on account of financial institutions. Finally, the Johansen co-integration test is carried out for NEPSE. The results show co-integration between the market capitalisation of financial and non-financial stocks (Appendix Table A3).



**Figure 5. BANKCAP (Dashed line) and NONBANKCAP (Solid line) – NEPSE.**  
**Amount in million local currency**

The sudden increase in the capitalization of non-bank companies in August 2008 is due to the listing of the telecommunication company (Nepal Doorsanchar Company Ltd.) into NEPSE.

Nepal Doorsanchar Company Ltd. was listed in the exchange on 25<sup>th</sup> August 2008 (The Himalayan Times, 26 August 2008, <http://www.thehimalayantimes.com/>)

## Conclusions

To summarise, it is found that more developed exchanges have poor cointegration with banks' development. The hypothesis that under-developed exchanges will have a higher level of cointegration has been confirmed by the high 95% confidence interval of correlation coefficient. This implies that the less developed exchanges are relying mainly upon banks and hence do not have a developed stock exchange. Hence, our paper finds it important to list non-bank companies for the development of exchanges. It is however important to note that our results are the only tentative explanation of the relationship between the two institutes. The methods applied have limitations and given our limited database a future research with extended time series will be beneficial to further confirm our results.

## Appendix

**Table A1. Name of the exchange, establishment date, and Datastream code used to download the data**

<p><b>Bangladesh</b></p> <p>Bangladesh has two stock exchanges namely the Dhaka Stock Exchange (DSE) and the Chattagong Stock Exchange (CSE). The former was established in 1954 as “East Pakistan Stock Exchange Ltd”. The name was changed to Dhaka Stock Exchange in 1964. (<a href="http://www.dsebd.org/ilf.php">http://www.dsebd.org/ilf.php</a>). CSE was established in 1995 and has relatively fewer numbers of companies as compared to DSE</p> <p>In order to download the data on capitalisation, Datastream provided market capitalisation for “all quoted shares” and has been used to download the data. The mnemonic in Datastream is FBANG</p> <p>Date of establishment of exchange: 1954</p>	<p><b>Hong Kong</b></p> <p>Hong Kong is the most investor friendly place in the world</p> <p>As the first exchange, the Association of Stockbrokers in Hong Kong was established in 1891. At present the stock exchange is known as Hong Kong Exchanges and Clearing Limited (HKEx). It is a merger of The Stock Exchange of Hong Kong Limited (SEHK), Hong Kong Futures Exchange Limited (HKFE) and Hong Kong Securities Clearing Company Limited (HKSCC) (<a href="http://www.hkex.com.hk/eng/exchange/corpinfo/history/history.htm">http://www.hkex.com.hk/eng/exchange/corpinfo/history/history.htm</a>)</p> <p>In order to download the data on capitalisation, Datastream provided market capitalisation for “all domestic and foreign shares” and has been used to download the data. The mnemonic in Datastream is FHKQ</p> <p>Date of establishment of the exchange: 1891</p>
<p><b>Indonesia</b></p> <p>The first Stock Exchange in Indonesia was built in Batavia (currently known as Jakarta) by the Dutch East Indies Company in 1912</p> <p>Later new stock exchanges were established in Semarang and Surabaya. Surabaya Stock Exchange was merged into the Jakarta Stock Exchange (JSX). As a result, JSX changed its name into the Indonesia Stock Exchange (<a href="http://www.idx.co.id/">http://www.idx.co.id/</a>)</p> <p>The data for “Jakarta Composite Index” is downloaded using Datastream where the mnemonic is LJAKCOMP</p> <p>Date of establishment of the exchange: 1912</p>	<p><b>Kenya</b></p> <p>In Kenya until 1963 the trading of shares was limited to European communities. In 1988 the first privatisation through Nairobi Stock Exchange took place when it sold the 20% share of the Kenya Commercial bank. So we take 1988 as the date of establishment of NSE (<a href="http://www.nse.co.ke/newsite/inner.asp?cat=ahistory">http://www.nse.co.ke/newsite/inner.asp?cat=ahistory</a>)</p> <p>The stock market capitalisation for “Nairobi Stock Exchange Index” is obtained using Datastream where the mnemonic is LNSEINDX</p> <p>Date of establishment of the exchange: 1988</p>
<p><b>Korea</b></p> <p>The Daehan Stock Exchange, the predecessor of the Korea Stock Exchange (KSE), was established in 1956. In 1962 the KSE reorganized into a joint stock corporation. The</p>	<p><b>Malaysia</b></p> <p>The first formal securities’ business organisation in Malaysia was the Singapore Stockbrokers’ Association that was established in 1930</p>

<p>Korea Exchange was established in 2005 as a merger of the Korea Stock Exchange, the KOSDAQ and the Korea Futures Exchange. The Korea Exchange is one of Asia's largest exchanges with around 1,800 listed companies (<a href="http://eng.krx.co.kr/m9/m9_1/m9_1_3/UHPENG09001_03.html">http://eng.krx.co.kr/m9/m9_1/m9_1_3/UHPENG09001_03.html</a>)</p> <p>The data for "KOSPI Composite Index constituents" is obtained using Datastream where the mnemonic is LKORCOMP</p>	<p>The Malayan Stock Exchange was established in 1960 and the public trading of shares commenced</p> <p>Currency interchangeability between Malaysia and Singapore ceased in 1973 and the Stock Exchange of Malaysia became Kuala Lumpur Stock Exchange Berhad. On April 14, 2004, the name was changed to Bursa Malaysia Berhad (<a href="http://www.klse.com.my/website/bm/about_us/the_organisation/history.html">http://www.klse.com.my/website/bm/about_us/the_organisation/history.html</a>)</p> <p>The data for "Malaysia all quoted securities" is obtained using Datastream where the mnemonic is FMALQ</p>
<p><b>Pakistan</b></p> <p>Karachi Stock Exchange is the premier stock exchange of the country. It was established in 1947 with 5 listed companies. The total number of companies listed is 651 as of March 2010. KSE has now 4 indices namely KSE 100, KSE 30, KSE All Share Index and KMI 30 (<a href="http://www.kse.com.pk/">http://www.kse.com.pk/</a>)</p> <p>"All stock Pakistan stocks" data is obtained from Datastream. The mnemonic is PAKALL</p>	<p><b>Singapore</b></p> <p>Singapore Stockbrokers' Association was established in 1930 (<a href="http://www.klse.com.my/website/bm/about_us/the_organisation/history.html">http://www.klse.com.my/website/bm/about_us/the_organisation/history.html</a>)</p> <p>Interchange of currency between Malaysia and Singapore ceased in 1973 and the exchange became the Stock Exchange of Singapore. The Singapore International Monetary Exchange was a futures' exchange that was established in 1984. The Singapore Stock Exchange established on 1<sup>st</sup> December 1999 resulted from the merger of the two financial institutions - the Stock Exchange of Singapore and the Singapore International Monetary Exchange (<a href="http://www.sgx.com/wps/portal/corporate/cp-en/about_sgx">http://www.sgx.com/wps/portal/corporate/cp-en/about_sgx</a>)</p> <p>In the Datastream "Singapore All Quoted Securities" is taken to download the data. The mnemonic is FSINQ</p>
<p><b>Sri Lanka</b></p> <p>The exchange for a specific purpose (when British Planters needed funds to set up Tea Plantations in Sri Lanka in the 19<sup>th</sup> century) was established a long time ago; however the formal exchange market, Colombo Stock Exchange, was established only in 1985 (<a href="http://www.cse.lk/welcome.htm">http://www.cse.lk/welcome.htm</a>)</p> <p>In order to download the data on capitalization, Datastream provided "Research Stocks" is used where the mnemonic is FSRILA</p>	<p><b>Thailand</b></p> <p>The first stock exchange was established in 1962 privately. A more formal exchange was established in 1975 and the name given was The Securities exchange of Thailand. On January 1, 1991 its name was formally changed to "The Stock Exchange of Thailand", SET (<a href="http://www.set.or.th/en/about/overview/history_p1.html">http://www.set.or.th/en/about/overview/history_p1.html</a>)</p> <p>In the Datastream, "Stock Exchange of Thailand (S.E.T.)" is taken to download the data. The mnemonic is LBNGKSET</p>

**Table A2. Results of Johansen [1988] Cointegration test**

Country	Test type and detail	P-values
Bangladesh	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
	None	0.00
	At most 1	0.34
	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
Kenya	None	0.00
	At most 1	0.34
	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
	None *	0.08
	At most 1	0.77
Hongkong	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
	None *	0.04
	At most 1	0.77
	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
Indonesia	None	0.35
	At most 1	0.65
	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
	None	0.31
	At most 1	0.65
Korea	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
	None	0.16
	At most 1	0.69
	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
Malaysia	None	0.15
	At most 1	0.56
	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
	None	0.17
	At most 1	0.56
Pakistan	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
	None	0.15
	At most 1	0.56
	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
Singapore	None	0.11
	At most 1	0.69
	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
	None	0.11
	At most 1	0.98
Bangladesh	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
	None	0.03
	At most 1	0.98
	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
Kenya	None *	0.28
	At most 1	0.54
	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
	None *	0.28
	At most 1	0.54
Hongkong	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
	None	0.82
	At most 1	0.98
	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
Indonesia	None	0.61
	At most 1	0.98

SriLanka	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
	None *	0.42
	At most 1	0.33
	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
Thailand	None *	0.64
	At most 1	0.33
	Unrestricted Cointegration Rank Test (Trace)	
	No. of CE(s)	
	None *	0.09
	At most 1	0.49
	Unrestricted Cointegration Rank Test (Maximum Eigenvalue)	
	No. of CE(s)	
	None *	0.08
	At most 1	0.49

**Table A3. Results of Johansen [1988] Cointegration Test: Nepal**

Country	Test type and detail	P-values
Nepal	<b>Unrestricted Cointegration Rank Test (Trace)</b>	
	No. of CE(s)	
	None	0.0671
	At most 1	0.6196
	<b>Unrestricted Cointegration Rank Test (Maximum Eigenvalue)</b>	
	No. of CE(s)	
	None*	0.0409
	At most 1	0.6196

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